

**FASTSIGNS®**  
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**Contact:**

**Barry Leung, Owner & General Manager**  
FASTSIGNS® of Vancouver on Mill Plain Blvd.  
360.567.3313  
[524@fastsigns.com](mailto:524@fastsigns.com)

**Len Leger, Executive Director**  
The School of Piano Technology for the Blind  
360.693.1511  
[info@pianotuningschool.org](mailto:info@pianotuningschool.org)

**The “Signs” of Support Provide Music to the Ears**

*Local FASTSIGNS donates vehicle graphics to The School of Piano Technology for the Blind*

**(Vancouver, Wash.) February 4, 2010** – The Vancouver FASTSIGNS® sign and graphics center recently showed their “signs” of support to The School of Piano Technology for the Blind by donating time, labor and supplies to create vehicle graphics for the school’s “Piano Hospital” vehicle.

FASTSIGNS owners Barry Leung and Teresa Kung got a chance to tour the school and meet with faculty and students and learned that the school is partly funded by the “Piano Hospital” -- which makes piano tuning house calls. “What impressed us most was that the program has been giving meaningful careers to most of its graduates, bucking the trend of high unemployment rate for visually impaired individuals. It was an honor to give back to a school that has given back so much to its students.”

The School of Piano Technology for the Blind provides specialized quality education to blind and visually impaired individuals leading to successful careers in piano technology, including quality tuning, regulation and repairs. About 67 percent of the school’s graduates have started small businesses while others work for music stores, universities, school districts and churches.

“Our new vehicle signage has had a tremendous impact on our visibility in the community,” said Kathi Kapron, who handles customer service for the hospital. “Several people have called for piano tuning appointments as a result of the signage.” The Piano Hospital travels to over 1,000 homes in Clark and Multnomah Counties each year to tune and repair pianos. Many people have commented that the piano keyboard graphics appear to have a 3D effect, which draws interest and attracts attention.

“We have been able to directly see the benefits of community involvement and know how important it is to organizations and causes to help spread the word about their missions,” explained Teresa Kung, who opened the FASTSIGNS center in 2008. “Finding significant ways to give back as a small business owner is important to us, and as a sign and graphics provider, we have the ability to fill specific signage needs for many of these groups.”

The Vancouver FASTSIGNS is dedicated to helping customers attract more attention and develop a desired image of success. More importantly, they strive to make the sign buying process simple for customers by utilizing state-of-the-art technology coupled with unparalleled customer service.

The new signage on the “Piano Hospital” vehicle that the technicians commute in is a very effective way to advertise their services and contact information. According to research, a typical business vehicle with graphics generates more than 600 advertising impressions for every mile driven. “Not only do vehicle graphics reach consumers but they also are a very cost-effective form of advertising,” says FASTSIGNS’ Barry Leung. In another study by 3M, the cost of vehicle graphics per 1,000 impressions was the lowest compared to other popular communication mediums, including newspaper, television, magazine and radio ads.

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Community involvement is important to Leung and Kung and their business. "It's rewarding when you see how far your efforts can go in actually making a difference. We really encourage other businesses to find their own way to get involved with a local school or organization and give back."

FASTSIGNS® sign and graphics centers offer consulting, design, production, file transfer, delivery, installation for a full range of custom sign and graphic products, including wide format banners, site signs, exhibit graphics, window and vehicle graphics, decals and labels, safety and identification signage and floor graphics for interior and exterior use.

For more information, the Vancouver FASTSIGNS® is located at 14415 SE Mill Plain Blvd., Ste 114B, and can be reached by phone at 360-567-3313, or on online at [www.fastsigns.com/524](http://www.fastsigns.com/524).

The School of Piano Technology for the Blind is a private, post-secondary, vocational school. It is an accredited, state licensed, 501 (c) (3) corporation providing specialized training to blind and visually impaired individuals. The school is self-funded - not on state or federal budgets. It is supported by customers of the Piano Hospital whose tuning and repair services help sustain the school's mission. For more information about the School, please call at 360-693-1511 or visit [www.pianotuningschool.org](http://www.pianotuningschool.org).

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**Photography download and captions:**

Before and after images of the "Piano Hospital" vehicle that received donated vehicle graphics are pictured below.



(Before)



(After)



(After)

Please [click here](#) for a higher resolution 'before' photo.

Please [click here](#) or [click here](#) for higher resolution 'after' photos.